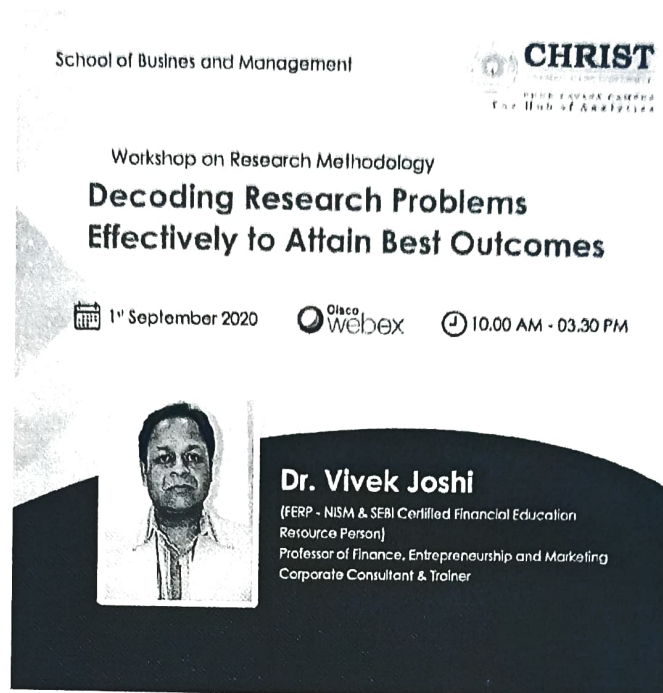


**School of Commerce, Finance & Accountancy and
School of Business & Management**
Report on the “Decoding Research Problems Effectively to Attain Best Outcomes”
Held on 1st September, 2020 at 10:00 A.M- 03:30 P.M




School of Business and Management

CHRIST
(DEEMED TO BE UNIVERSITY)
PUNE LAVASA CAMPUS
The Hub of Analytics

Workshop on Research Methodology
**Decoding Research Problems
Effectively to Attain Best Outcomes**

1st September 2020 Olca webex 10.00 AM - 03.30 PM

 **Dr. Vivek Joshi**
(FERP - NISM & SEBI Certified Financial Education
Resource Person)
Professor of Finance, Entrepreneurship and Marketing
Corporate Consultant & Trainer

The School of Business and Management of CHRIST (deemed to be University) Pune Lavasa, campus conducted a research workshop on 1st September 2020 from 10-5 pm titled “Decoding Research Problems effectively to attain the best outcomes” The workshop was hosted by Mr Vivek Joshi who has been a corporate research analyst for over 10 years. He started off the session by discussing the importance of research and how it is more than just “accumulation of fact”. He went on to explain through various videos how research changes the world one paper at a time! The workshop then progressed to the understanding of the various stages and phases of research.

The main focus of the workshop was the understanding various research problems. The workshop dealt with a number of research problems one may face during their term of research. The major portion of understanding research evolves from understanding the Types of research questions one should ask and await while conducting a business research. This segment was explained through a case study in which students were segregated into groups and had to find effective solutions for the case in hand. Further, Mr. Vivek also discussed about the distillation of a problem and how to formulate problems for an effective conduct of research. Students

were once again encouraged to formulate problems on a given topic and all results were discussed. The workshop's last agenda was the discussion on Research Design and its applications.

The screenshot shows a Cisco Webex Training interface. The main content area displays a slide titled "Difference Question" with the following text:

- Comparison of one group to another on the basis of existing characteristics
- ◆ Example
 - Does participation in Special Olympics affect the self-esteem of adults with mental retardation? (Major, 1998)

On the right side, there is a participant list with names like "Vivek Jadhav", "Parvati J", "1011335 Sanjit Malik (m)", "RAHJANI RAHJANI (l)", "Vivek Jadhav", and "Allamdevi 78". The interface also shows a chat window with the text "no d" and a "Send to: Vivek Jadhav" field.

At the end of the workshop a Case Study was given and explained for the students to solve for an effective learning session. E- Certificates were provided to all the participants who attended and turned in the assignment for the workshop.



Workshop on Research Methodology
**'Decoding Research Problems Effectively
to Attain Best Outcomes'**

 1st September 2020



 10.00 AM - 03.30 PM



Dr. Vivek Joshi

(FERP - NISM & SEBI Certified Financial Education
Resource Person)

Professor of Finance, Entrepreneurship and Marketing
Corporate Consultant & Trainer

Christ (Deemed to be University) Pune Lavasa

School of Commerce, Finance & Accountancy

Research Methodology Workshop Attendance

Date: 1 September 2020

Resource Person Name: Dr. Vivek Joshi

Program Name: BCOM Financial Analytics & BBA Business Analytics

S. No.	Student Name & Registered Number	S. No.	Student Name & Registered Number	S. No.	Student Name & Registered Number	S. No.	Student Name & Registered Number
1	19111324 Malaika	101	19111549_Aviral Singh	201	19111509 Venkat Sujith	301	19111412-vamsi
2	19111330 Radhika	102	19111534 Kushal Redd	202	19111344 Prathyusha	302	19111506 anupam mallik
3	19111342 Vedant Mis	103	19111453_Namita Par	203	19111333_sahil	303	19111422 Mehta Aum
4	19111348_Yash Jain	104	19111516keshav	204	19111352 riya negi	304	19111352 riya negi
5	19111306_Anshika	105	19111543_deepika	205	19111520 S.Manohar ku	305	19111520 S.Manohar kumar rao
6	19111421- Mayank Ty	106	19111420_M Varshith	206	19111535_SakshiSingh	306	19111424_Nandini
7	19111329_RadhikaJha	107	19111413 kanishk	207	19111442_jaswanth	307	19111506 anupam mallik
8	19111344 Prathyusha	108	19111519 Kunal Myan	208	19111440_Suruchi	308	19111534 Kushal Reddy
9	19111307 Anushka	109	19111448 ayush chaut	209	19111530_Scott Proenc	309	19111446- kumar vardhan
10	19111305 Anjali Namb	110	19111419 kalyanee	210	19111510_Valerena	310	19111343 vinamra slng
11	19111328 Prisha Telar	111	19111432 satakshi noo	211	19111443	311	19111312 Atharva
12	19111352 riya negi	112	19111503-Aditya	212	vinamra singh 19111343	312	19111341 Vaibhav Gupta
13	19111335 Sanjit Mallik	113	19111351 sakshi inde	213	19111527Rishab gang	313	19111416_khushi
14	19111434 Shubham	114	Malaika Maini	214	19111402Ananya Bang	314	19111343 vinamra singh
15	19111321 Jhanvi Meh	115	Vivek Joshi	215	19111409_Dhruvi	315	19111414_Karthik
16	19111507 Anurag Sha	116	19111447 Anirudh	216	19111402Ananya Bang	316	19111341 Vaibhav Gupta
17	19111312 Atharva	117	19111410 Divya Arpita	217	19111504 Aniket Singh	317	19111337_sherwin fernandes
18	19111423_Nalin	118	19111416_khushi	218	19111432 satakshi noor	318	19111308_aratrika
19	19111501 Aachal Agar	119	19111543_deepika	219	19111438-Srishankar	319	19111416_KHUSHI_SRIVASTAVA
20	19111514 hithesh pre	120	19111414_Karthik	220	19111404 arpit	320	19111449_Abhishhek
21	19111517 - Krishna Sa	121	koushik-19111451	221	19111409_Dhruvi	321	19111344 Prathyusha
22	19111341 Vaibhav Gu	122	vinamra singh 191113	222	19111434 Shubham	322	19111452 Ayush Verma
23	19111431 Saaem Sha	123	19111427 Prakhar Agr	223	19111313	323	19111442_jaswanth
24	19111520 Manohar ku	124	19111410 Divya Arpita	224	19111406 Baishali	324	19111426 Pahal
25	Luthufi M	125	19111545 Giri	225	19111506 anupam malli	325	19111506 anupam mallik
26	19111452 Ayush Verm	126	19111541 Vaibhav Sw	226	19111342 Vedant Mishr	326	19111422 Mehta Aum
27	19111310_Aryan Baja	127	koushik-19111451	227	19111503-Aditya	327	19111527Rishab gang
28	19111331 Rohan	128	19111422 Mehta Aum	228	19111322 Seshank	328	19111317 abhay kumar
29	19111544-Harshada	129	19111329_RadhikaJha	229	19111518 Kuber Arora	329	19111351 sakshi inde
30	19111509 Venkat Sujit	130	19111534 Kushal Redd	230	19111350 Rishabh Dube	330	19111321 Jhanvi Mehta
31	19111338_Shruthi	131	19111401 AJINKYA	231	vinamra singh 19111343	331	19111308_aratrika
32	19111521 Mohit	132	vinamra singh 191113	232	19111510_Valerena	332	19111314 Bhavik
33	19111515 kanerlya jay	133	J George	233	Vinod Sharma	333	19111409_Dhruvi
34	19111440_Suruchi	134	19111446 - vardhan	234	19111341 Vaibhav Gupt	334	19111326_SudeepVen
35	19111314 Bhavik	135	Vivek Joshi	235	19111313	335	19111422 Mehta Aum
36	19111313	136	MANJARI SHARMA	236	19111509 Venkat Sujith	336	19111335 Sanjit Mallik
37	19111545 Giri	137	19111308_aratrika	237	19111422 Mehta Aum	337	19111432 satakshi noon
38	19111402 Ananya	138	19111425 nikish maha	238	NIKISH MAHAJAN	338	19111409_Dhruvi
39	19111511 Dev Sharma	139	19111532 SHIVANG SA	239	19111422 Mehta Aum	339	19111353_Devanshi
40	19111505 Anshika	140	19111432 satakshi noo	240	19111434 Shubham	340	19111306_Anshika
41	19111541 Vaibhav Sw	141	19111506 anupam ma	241	19111431 Saaem Shaik	341	19111525_rabjot singh
42	19111513 Hardik Raw	142	19111506 anupam ma	242	19111541 Vaibhav Swar	342	19111410 Divya Arpita
43	19111306_Anshika	143	19111402 Ananya	243	19111525_rabjot singh	343	19111422 Mehta Aum
44	19111542 Vansh Arora	144	19111336 saptam pau	244	19111412-vamsi	344	19111541 Vaibhav Swami
45	19111519 Kunal Myan	145	19111426 Pahal Ratho	245	19111423_Nalin	345	19111330 Radhika
46	19111339 sourav shah	146	19111336 saptam pau	246	19111507 Anurag Sharn	346	19111527Rishab gang
47	19111441_Varshini	147	19111341 Vaibhav Gu	247	19111501 Aachal Agarw	347	19111312 Atharva
48	19111333_sahil	148	19111341 Vaibhav Gu	248	19111312 Atharva		

10/9/20
11/9/20

49	Pahal Rathor	149	19111510_Valerena	249	19111420_M Varshith		
50	19111531_Shejal Tibre	150	19111308_aratrika	250	19111341 Vaibhav Gupta		
51	19111519 Kunal Myan	151	19111350 Rishabh Dut	251	19111427 Prakhar Agrawal		
52	Tanya Sohal	152	19111532 SHIVANG SA	252	19111348_Yash Jain		
53	19111526 rakshit	153	Kuber Arora 19111518	253	19111307 Anushka		
54	19111322 Seshank	154	19111314 Bhavik	254	19111304 Akrujl Jena		
55	19111442_jaswanth	155	19111504 Aniket Singh	255	19111438-Srishankar		
56	19111538 Tripti	156	19111424_Nandini	256	19111334 Saira Sharma		
57	19111304 Akrujl Jena	157	19111527Rishab gang	257	19111412-vamsi		
58	19111449_Abhishek	158	19111534 Kushal Redd	258	19111506 anupam mallik		
59	19111521 Mohit	159	saptam paul	259	19111322 Seshank		
60	19111532 SHIVANG SA	160	MANJARI SHARMA	260	19111416_khushi		
61	19111530_Scott Proer	161	19111517 - Krishna Sa	261	19111344 Prathyusha		
62	19111535_SakshiSingh	162	19111424_Nandini	262	19111343 vinamra singh		
63	19111322 Seshank	163	19111416_khushi	263	19111504 Aniket Singh		
64	19111327_Pradeep Sir	164	19111308_aratrika	264	19111335 Sanjit Mallik		
65	19111343 vinamra sin	165	19111449_Abhishek	265	19111455 Harsh		
66	19111302 abhay	166	19111424_Nandini	266	19111330 Radhika		
67	19111504 Aniket Singh	167	19111455 Harsh	267	19111426 Pahal		
68	19111424_Nandini	168	19111406 Balshali	268	19111302 abhay		
69	19111308_aratrika	169	19111322 Seshank	269	19111338_Shruthi		
70	19111435 Shubhankar	170	19111424_Nandini	270	19111449_Abhishek		
71	19111540 utkarsh pat	171	19111334 Saira Sharm	271	19111306_Anshika		
72	19111412-vamsi	172	Shubha Acharya	272	19111413 kanishk		
73	19111329_RadhikaJha	173	19111545 Giri	273	19111329_RadhikaJhawar		
74	19111455 Harsh	174	19111313	274	19111535_SakshiSingh		
75	19111546_manan	175	kumar vardhan	275	19111506 anupam mallik		
76	19111536 Vennela	176	19111431 Saaem Sha	276	19111314 Bhavik		
77	19111337_sherwin fer	177	19111455 Harsh	277	19111523 Nikita		
78	19111506 anupam ma	178	19111501 Aachal Agar	278	19111422 Mehta Aum		
79	khushi Bathla	179	19111501 Aachal Agar	279	19111437 Souvik Banik		
80	19111430_Ronoj De	180	19111507 Anurag Shar	280	19111441_Varshini		
81	19111504 Aniket Singh	181	19111534 Kushal Redd	281	19111326_SudeepVen		
82	19111438-Srishankar	182	19111506 anupam ma	282	19111424_Nandini		
83	19111401 AJINKYA	183	19111341 Vaibhav Gu	283	19111540 utkarsh patel		
84	19111426 Pahal Ratho	184	19111515 kaneriya jay	284	19111530_Scott Proenca		
85	19111334 Saira Sharm	185	19111312 Atharva	285	19111552 Jyolsna		
86	19111527Rishab gang	186	vinamra singh 191113	286	19111543_deepika		
87	19111407_derlin	187	19111447 Anirudh	287	19111406 Balshali		
88	19111551 Ujjwal	188	19111543_deepika	288	19111446- kumar vardhan		
89	19111404 arpit	189	19111338_Shruthi	289	19111421- Mayank Tyagi		
90	19111437 SOUVIK BAN	190	19111505 Anshika	290	19111503-Aditya		
91	19111403_DivYESH	191	19111453_Namita Par	291	19111536 Vennela		
92	19111550 Dhruv	192	19111420_M Varshith	292	19111407_derlin		
93	19111406 Balshali	193	19111516keshav	293	19111515 kaneriya jay		
94	19111525_rabjot singh	194	19111337_sherwin fer	294	19111514 hithesh preetham		
95	19111523 Nikita	195	19111348_Yash Jain	295	19111519 Kunal Myana		
96	19111439 srishthi rathi	196	19111519 Kunal Myan	296	19111327_Pradeep Singh		
97	19111409_Dhruvi	197	19111455 Harsh	297	19111432 satakshi noon		
98	19111552 Jyolsna	198	19111427 Prakhar Agr	298	19111422 Mehta Aum		
99	19111510_Valerena	199	19111306_Anshika	299	19111447 Anirudh		
100	19111552 Jyolsna	200	19111420_M Varshith	300	19111506 anupam mallik		

[Handwritten Signature]
19/1/2020

Vivek Joshi (Ph. D., PGDHRD, PGDA, MBA – Finance & Marketing, B.Com)
 (FERP - NISM & SEBI Certified Financial Education Resource Person)
 Professor of Finance, Entrepreneurship and Marketing
 Corporate Consultant & Trainer
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 Email: vivek_joshi@hotmail.com
 Skype: vivekjoshi24

Brief Profile

Executive Summary:

Vivek holds a Doctorate degree in Management. He has more than fifteen years of experience in academia and has taught several courses at the postgraduate and undergraduate level. He specializes in Strategic Management, Strategic Planning, Strategic Marketing, Strategic Finance, Strategic Human Resource Management, Entrepreneurship, Marketing, Operations, Media Management, Merchandising, Branding, Leadership and Managerial Economics. In parallel, he has also been responsible for the strategy formation, expansion and business development at some of these institutes.

Besides, he has more than Seven years of consultancy experience handling corporate-level strategy and strategic business planning, primarily in the Insurance, Petroleum and Hospitality sectors. As the Director of an Business Consulting firm , he has worked with businesses to define their growth strategies, training and international collaborations.

Educational Qualification:

- 2012: Doctor of Philosophy (Ph.D.) from Banasthali University, India [AQF Level 9]
Topic: Securitization & its implication on UAE Real estate market A Study of Process, Techniques, Relevance, Islamic Securitization and Performance in UAE
- 2002: Master of Business Administration (MBA) from University of Rajasthan, India [AQF Level 9]
- 1998: Bachelor of Commerce (B. COM.) from University of Rajasthan, India [AQF Level 7]

Present Engagement:

Working as Director – Creative Heads Consultant with Partakers Consulting, USA.

Executed Projects in Maldives (2), Dubai and Singapore in September 2019 to January 2020.

Teaching / Training Experience:

16 years 3 months

Aug '14 onwards Visiting Faculty at NAEMD, Jaipur for PG programs

Feb '18 to May '19 Associate Professor at Symbiosis University of Applied Sciences, Indore for

PG programs

Feb '16 onwards

Jul '14 to Apr '15

Visiting Faculty at Indian Institute of Gems & Jewellery, Jaipur for UG and PG programs

Sep '14 to Apr '17 Faculty at Western International College, UK for UG and PG programs

Oct' 18 to Present Associated Faculty at London Metropolitan university

Oct '12 to Jun '14

Faculty - Business at Higher College of Technology, Dubai for UG and PG programs
Apr '12 to Oct '12 Visiting Faculty at Indian Institute of Planning and Management (IIPM), Jaipur for PG programs (subjects include Strategic Management, Banking and Insurance)
Mar '12 to Aug '12 Associate Faculty for Westford School of Management Dubai, UAE for Higher Diploma programs
Apr '10 to Oct '12 Associate Professor at Pearl Academy (Laureate International Universities), Jaipur
Sep '06 to Feb '09 Senior Lecturer (Finance) at Manipal University, Dubai for UG and PG programs
Jul '03 to Sep '06
Lecturer (Management) & Placement Coordinator at Banasthali Vidyapith, Jaipur
Oct '02 to Feb '03 Faculty at IILM College for IT and Management, Jaipur for UG programs
Other Professional Experience:
7 years 5 months
Aug '19 to Current
Aug '13 to Apr '15
Apr '09 to March '10
Director at Creative Head Consultants, Rajasthan
<i>(Associated with Partakers USA and Fairview Consults, UK) Consulting firm which provides Comprehensive Business and Operations Solutions)</i>
<input type="checkbox"/> Defined growth strategy, conducted the initial feasibility study and drafted the business plan for Takaful Insurance of Africa in Kenya
<input type="checkbox"/> Managed international collaborations and handled corporate training
May '15 to Apr '16
Worked as Chief Operating Officer (COO) at Gems and Jewellery Export Promotion Council's Training Center, IIGJ Jaipur.
Mar '03 to Jul '03 Manager Sales at Renaissance Leasing & Finance, Jaipur
<i>(Financial services company)</i>
Other Details:
Empanelled Trainer for Indian Institute of Corporate Affairs (A Government of India Undertaking) and American Academy of Financial Management India Pvt. Ltd.
Executing Training Programs for NSE, LIC-MF, and SV Wealth Partners in India.
Executed more than 28 corporate training programs and 9 Business Projects in India and Abroad.